



# The Product Professional

## Collaborate and Innovate Like Never Before



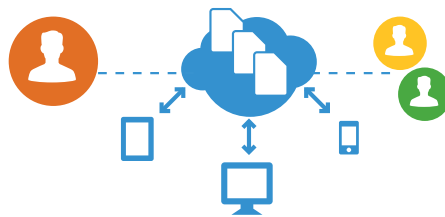
Introducing EMC Syncplicity — an enterprise-grade file-sharing solution that helps you manage and protect critical product documents and keep your distributed team innovating, producing, and nailing deadlines like nobody's business.

With Syncplicity, you can share documents with team members, suppliers, partners, and customers, while keeping sensitive information, such as designs and proposals safe and secure. You can also grant full or read-only access on a file-by-file basis, and create shared folders so key contributors can focus and collaborate.

Syncplicity also lets you access, edit, and share any document from a smartphone or tablet without compromising information integrity. So you can be inspired and innovate — wherever, whenever.

### Innovation and Collaboration Made Easy & Secure

- Instant, automatic syncing ensures that everyone works with current information
- IT-approved, enterprise-grade security keeps your intellectual property safe
- Our breakthrough iPhone UX takes mobile productivity to a whole new level
- No file-size limits, and no FTP or email required



### Anytime, Anywhere Access to Everything

- Daily, weekly, quarterly product reports
- Licensing information
- Patent, copyright, and trademark information
- Product designs
- Product launch documents
- Product updates
- Project plans
- Proposals
- Research data
- Standard operating procedures

Learn more at: [www.syncplicity.com](http://www.syncplicity.com)